

Leonardo Hotel, Adair Street Local Benefit / Social Value Report

Social value performance

At Bowmer and Kirkland, creating social value means making a positive impact on peoples' lives and local communities. For the Leonardo Hotel, Adair Street development, we mobilised our people and supply chain to achieve the social value outcomes listed below, which were initially outlined in the Local Benefit / Social Value Proposal for the project, issued to Manchester City Council in October 2019.

Social value KPI	Achieved	Performance	Comments
Spend 35% of project value (£8.3m) with GM companies	Partial	£7.5m	
Employ 40% of workforce from Greater Manchester	Y	49%	554 of 1129 GM operatives; 65.8 FTE GM labour (15,792 days), or 53% of total time on site
Employ 20% of workforce from Manchester	Partial	16%	182 of 1129 operatives from within Manchester City Council boundaries
Employ 5 people from a NEETs background	Partial	3	Ria (Intex) via ProcurePlus, Joseph (JRL) and Brenda (JRL)
Engage 15 local apprentices (or 390 weeks)	Y	28 309 weeks	3x B+K direct: Joe C. (82w), Joe M. (50w) and George (18w) and 25x from M-site report (159w)
Provide 5 work experience placements (or 30 weeks)	Partial	4 placements 10 weeks	T Levels (2.4w): Adam (joinery), Romil and ACE Scholarship (7.6w): Djay, Jaskaran
Facilitate 5 educational engagement activities	Partial	1	Mock interviews at Manchester Co-op Academy
Organise 2 local community or fundraising activity	Y	2	2x Mustard Tree food donations April 2021 and Christmas 2021 (plus £ donation)
Contribute 50 employee volunteer hours	N	-	

Social value measurement

The site was registered with the Social Value Portal, which uses the TOMs (Themes Outcomes and Measures) methodology to calculate social value and track progress against its economic, social and environmental measures. The social value created on this project to date is **£10.9m**, or 46% of project value, which exceeds best practice of 20% of project value.

The site was registered with the Considerate Constructors Scheme to ensure compliance with industry standards and work towards best practice, all monitored by independent industry experts. The project achieved an overall score of 38 against a 40 target and a *Community* score of 7 against a 9 target.

CCS performance:

Leonardo Hotel	Visit 1: Apr 2021	Visit 2: Sep 2021
Overall score (Community, Environment)	38/50 (7,7)	38/50 (7,7)

Social value contact

For more information about this report please contact Julia Hellyer, Group Social Value Manager, Bowmer and Kirkland (0161 493 1880, j.hellyer@bandk.co.uk).

