

SIGNAGE STRATEGY

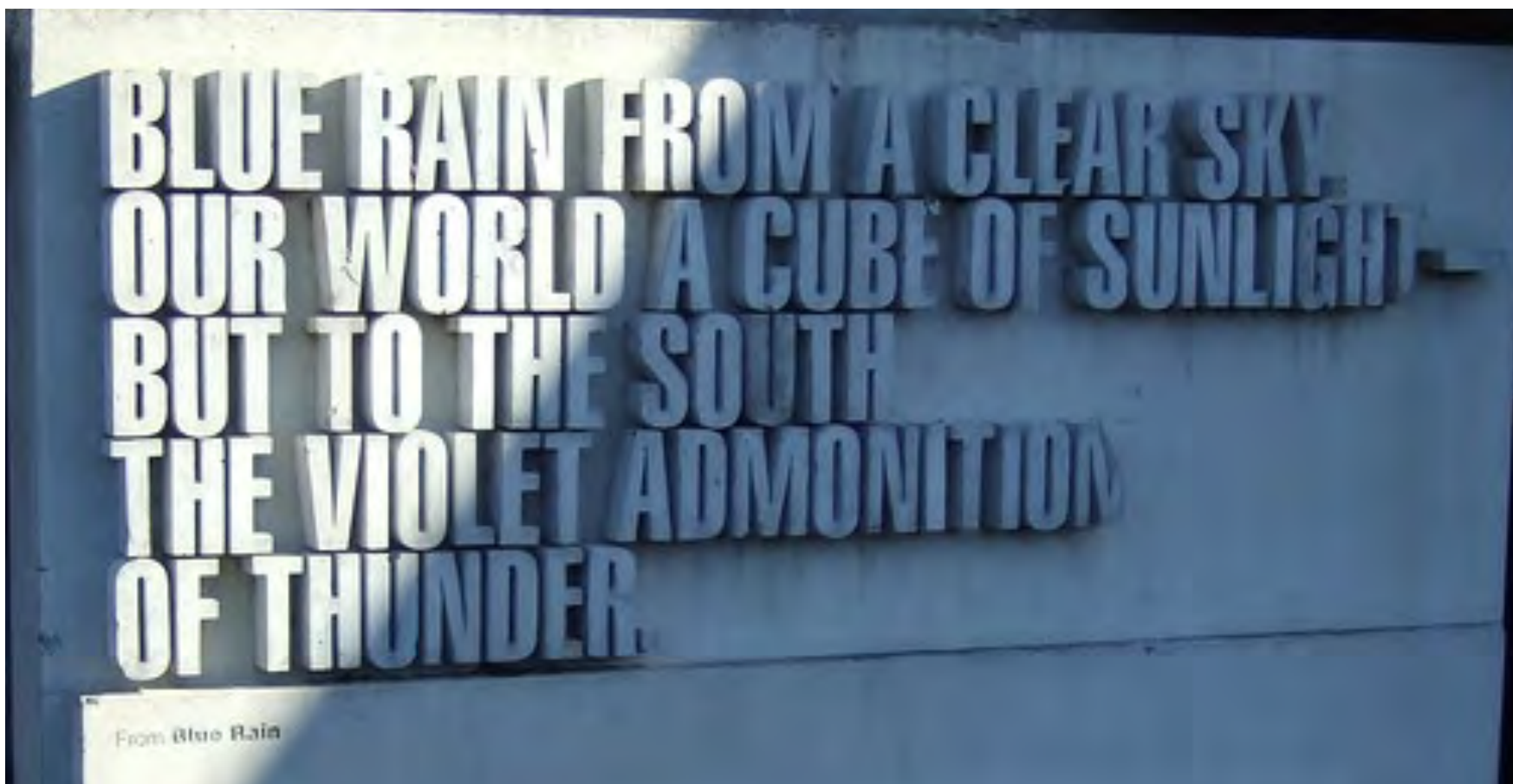
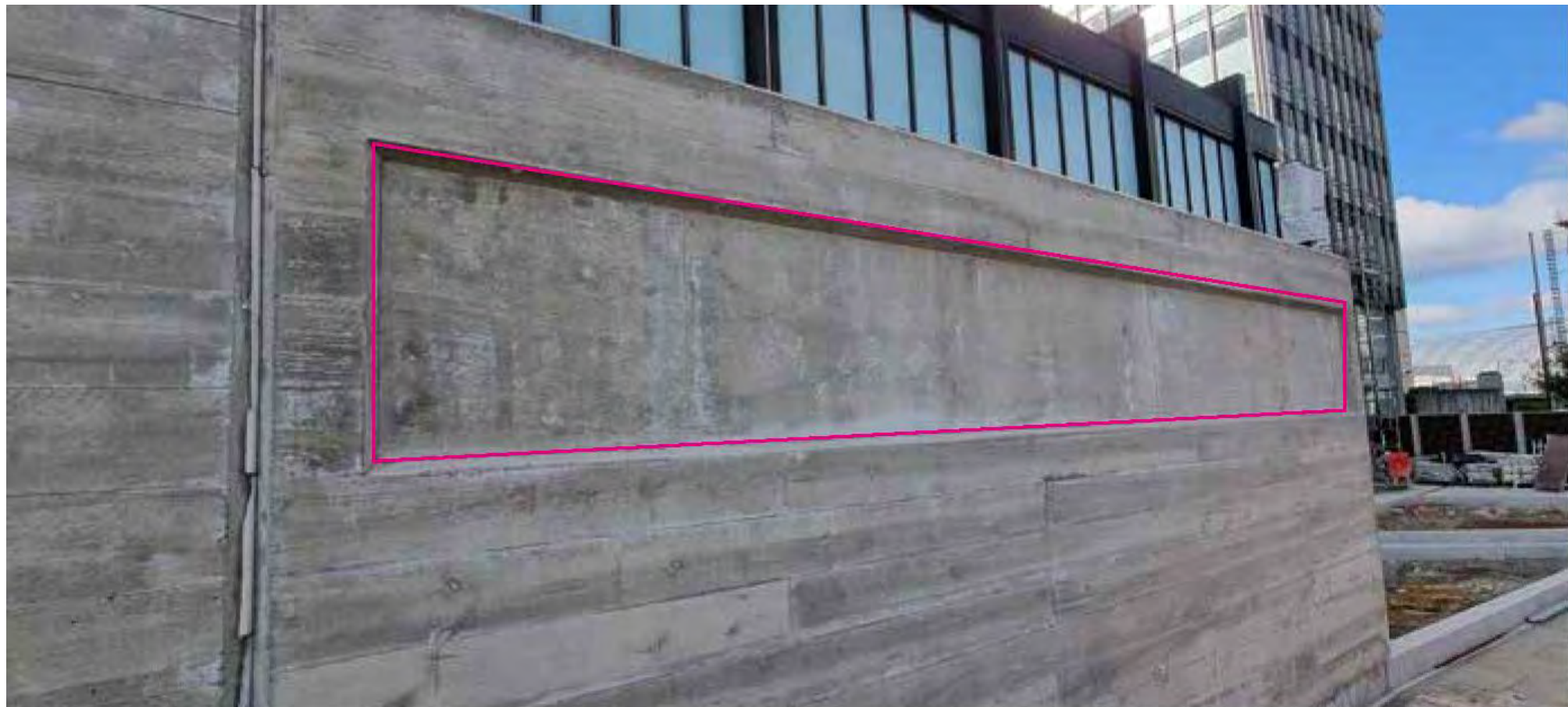
NEW
CENTURY

PROPOSED SIGNAGE

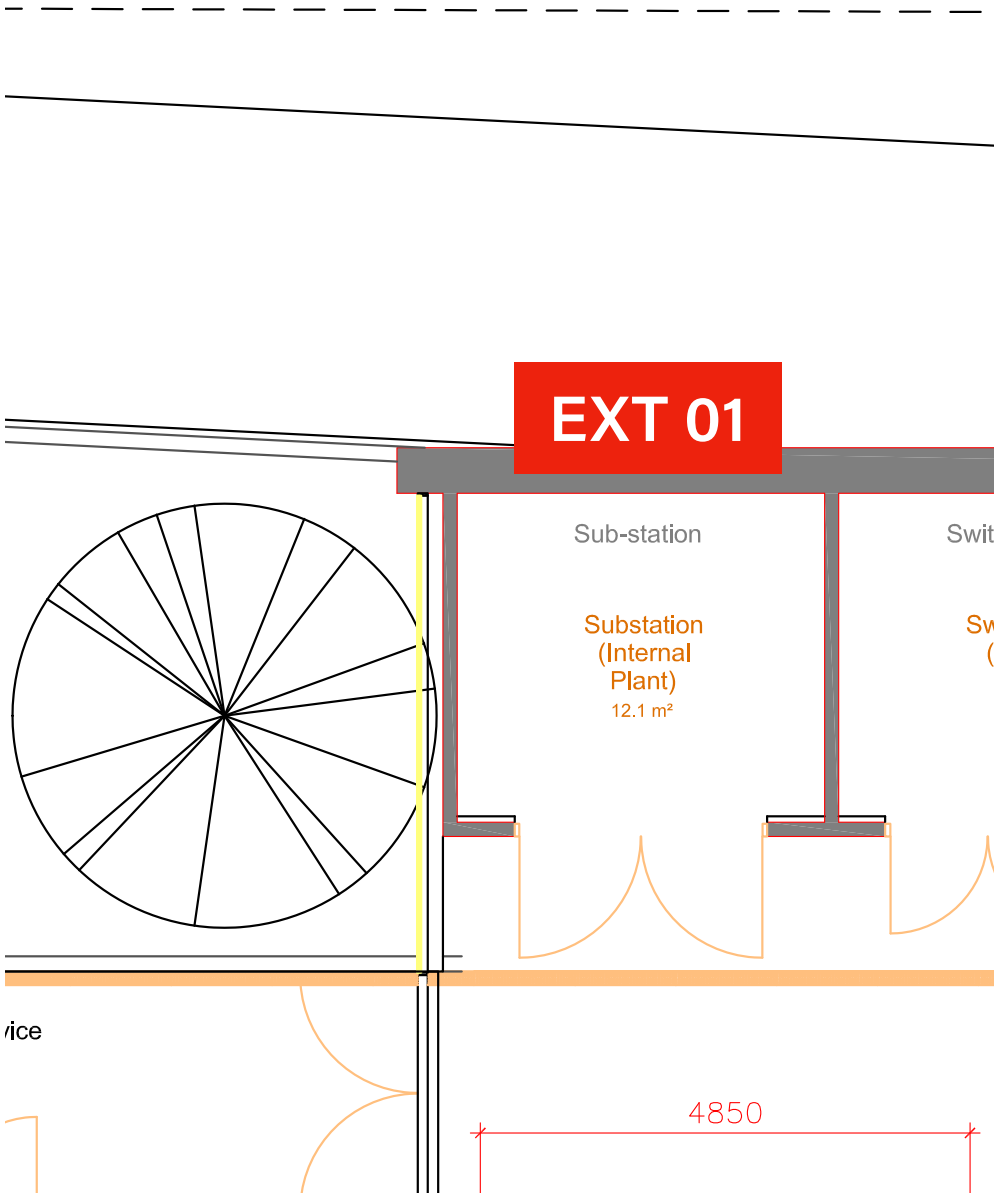
ENTRANCE/EXTERNAL

**NEW
CENTURY**

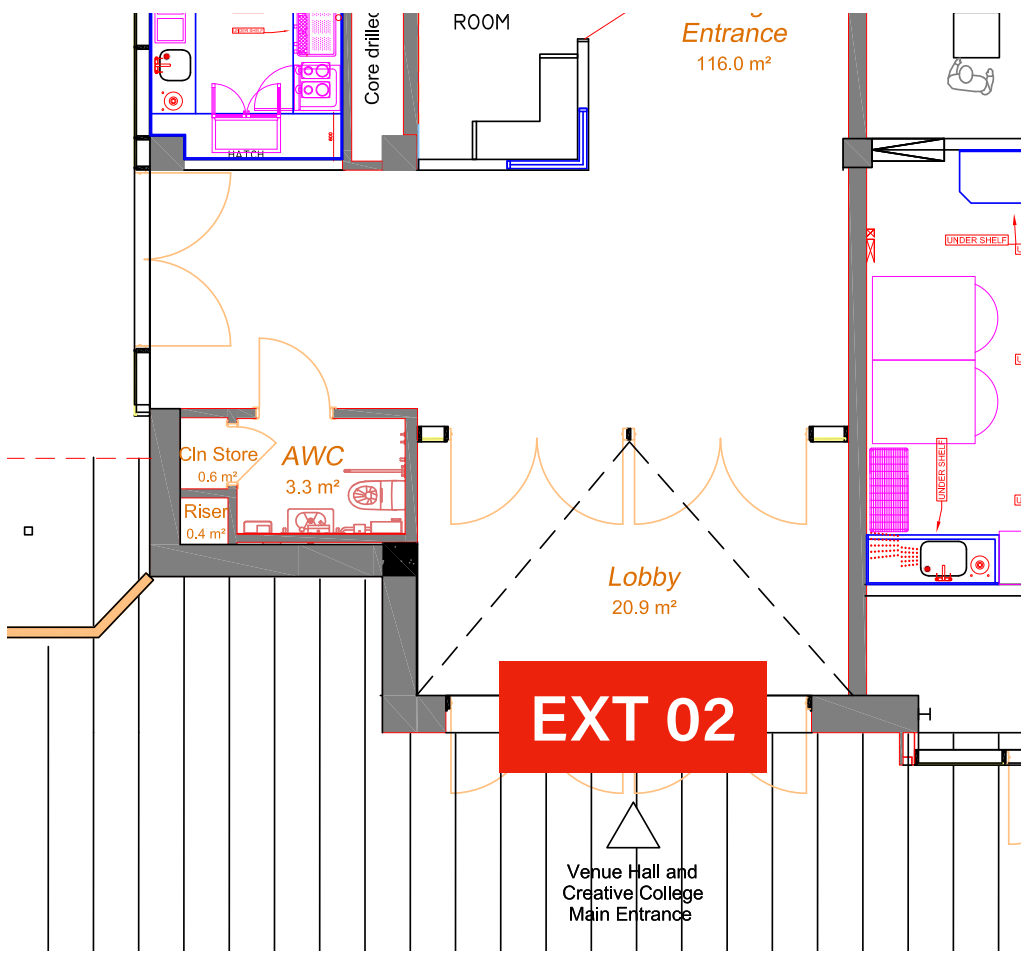
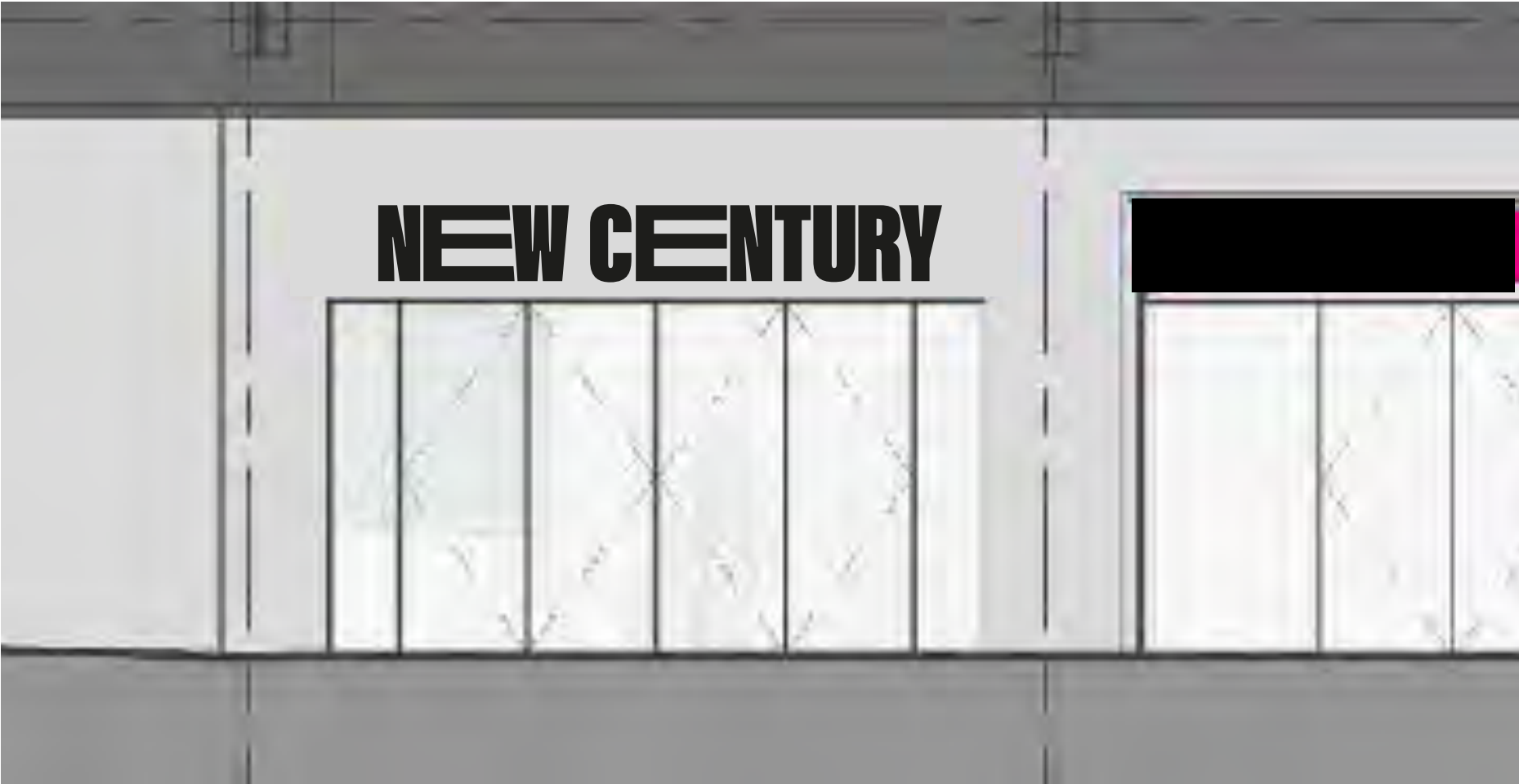
EXT 01: STREET SIDE



CONCRETE LETTERS FIXED TO ORIGINAL EXTERNAL CONCRETE WALL
APPROX SIZE 3000 X 500 X 15MM



EXT 02: MAIN ENTRANCE

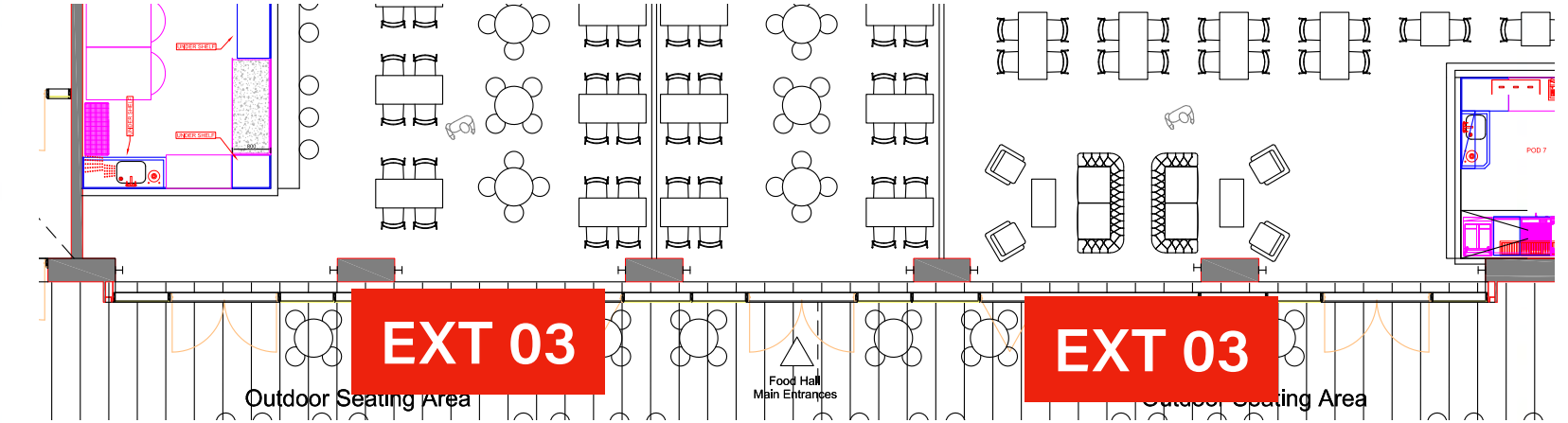
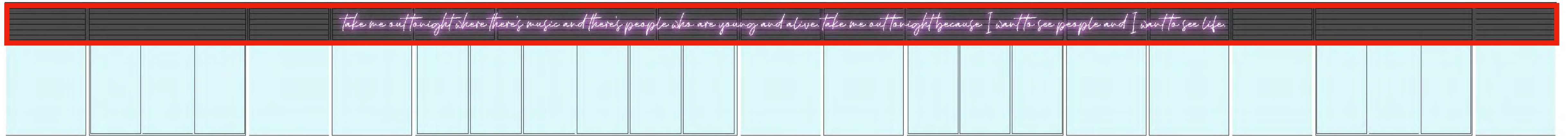


Style similar to artworks by Nathan Cooley and Tim Etchels seen on Whitworth Gallery and Manchester's Corridor of Light.

Estimated output 19,800 lumens based upon approx 220 bulbs of 90 lumen output
All external lighting to be wired to dimmer control

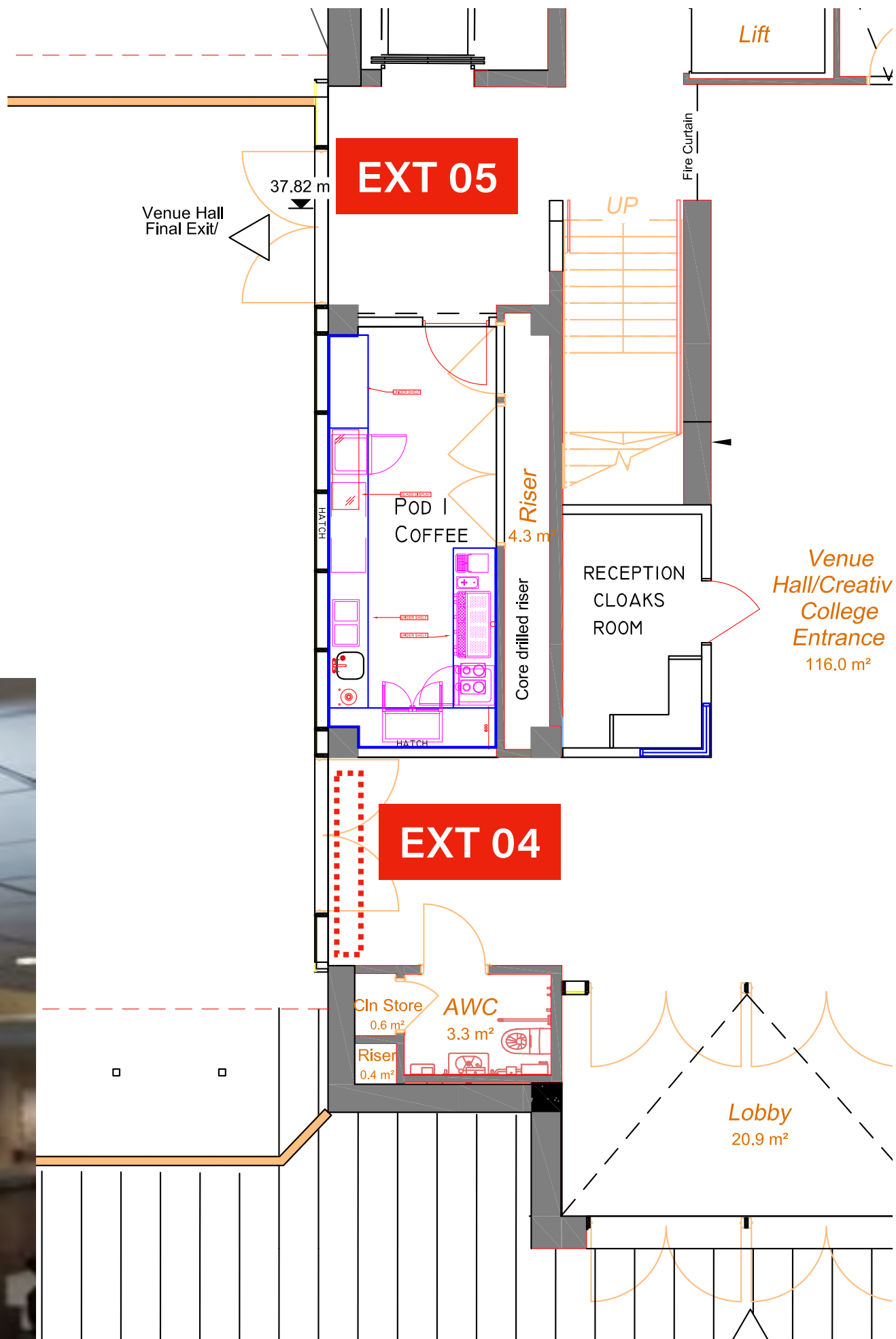
- ILLUMINATED SIGN ATTACHED TO ORIGINAL EXTERNAL WALL ABOVE MAIN ENTRANCE DOOR
- POLISHED STEEL LETTERS MOUNTED ONTO RAILS FIXED TO EXTERNAL WALL REDUCING NUMBER OF FIXINGS TO STRUCTURE
- SIGN APPLIED TO RAIL. THUNDERBOLTS. DIAMETER 6MM. LENGTH 75MM. HEXAGON FLANGE MASONRY ANCHOR, ZINC PLATED. DRILL DIAMETER 6MM. CLEARANCE HOLE DIAMETER 10MM HEAD SIZE 10MM MAX FIXTURE THICKNESS 45MM MIN FIXTURE DEPTH.
- ILLUMINATION THROUGH EXPOSED SMALL PLASTIC BULBS FOR INCREASED RESILIENCE
- APPROX SIZE 2750 X 300MM

EXT 03: PATIO VENT LED NEON



- ILLUMINATED LED NEON SIGN
- FIXED TO NEW LOUVRE PANELS ABOVE GLASS CURTAIN WALL
- HANDWRITTEN MESSAGE STYLE
- APPROX 15000MM LENGTH

EXT 04 & 05



BLACK ILLUMINATED BOX WITH WHITE PERSPEX FRONT

ILLUMINATED INTERNALLY

SUSPENDED FROM EXISTING TRAYWORK/TRUNKING

POSITIONED INSIDE BUILDING BEHIND NEW GLASS CURTAIN WALL

APPROX SIZE 2000 x 300 MM

04. NEW CENTURY HALL ENTRANCE

05. EXIT SIGN



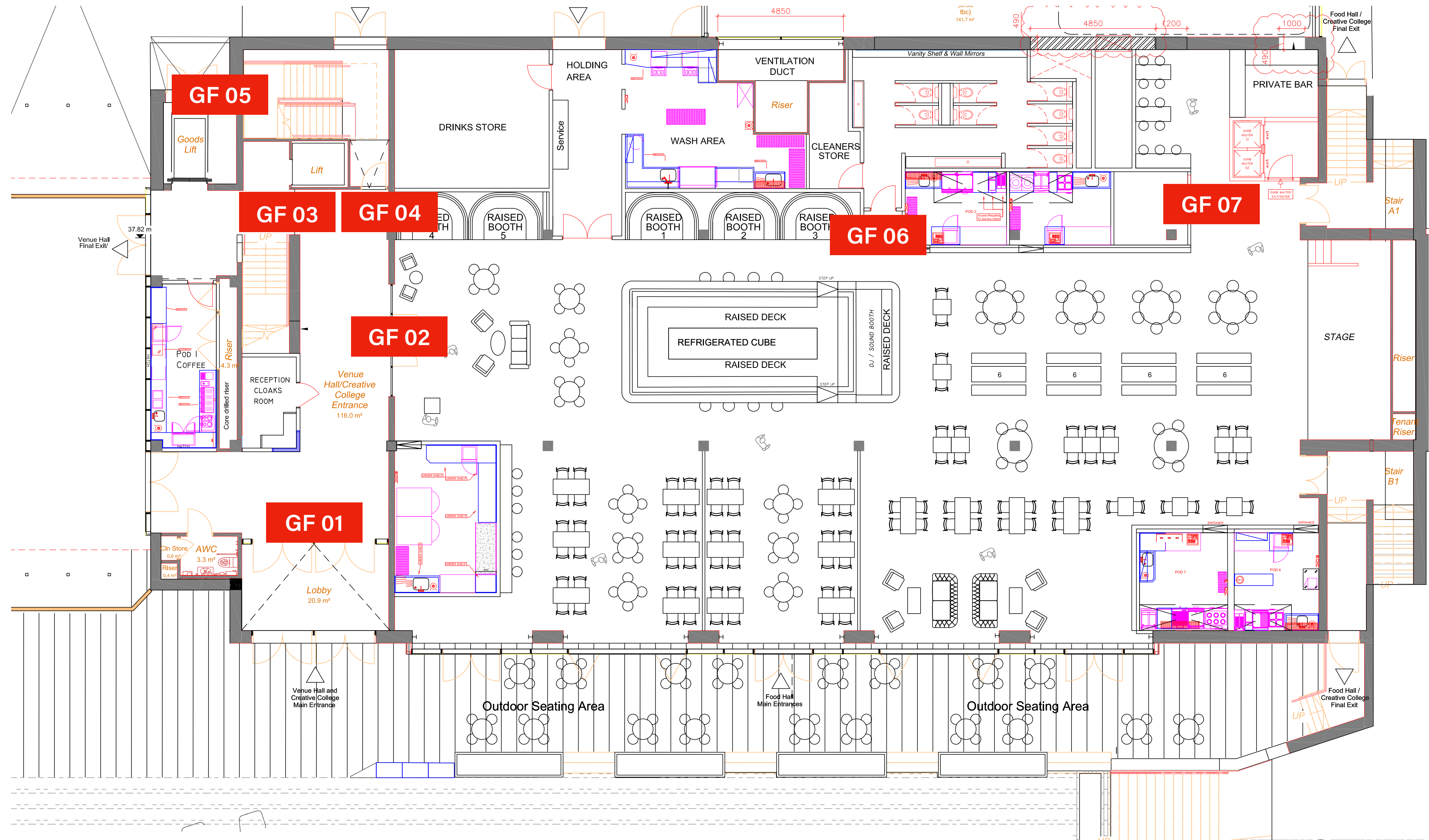
PROPOSED SIGNAGE

INTERNAL: GROUND FLOOR

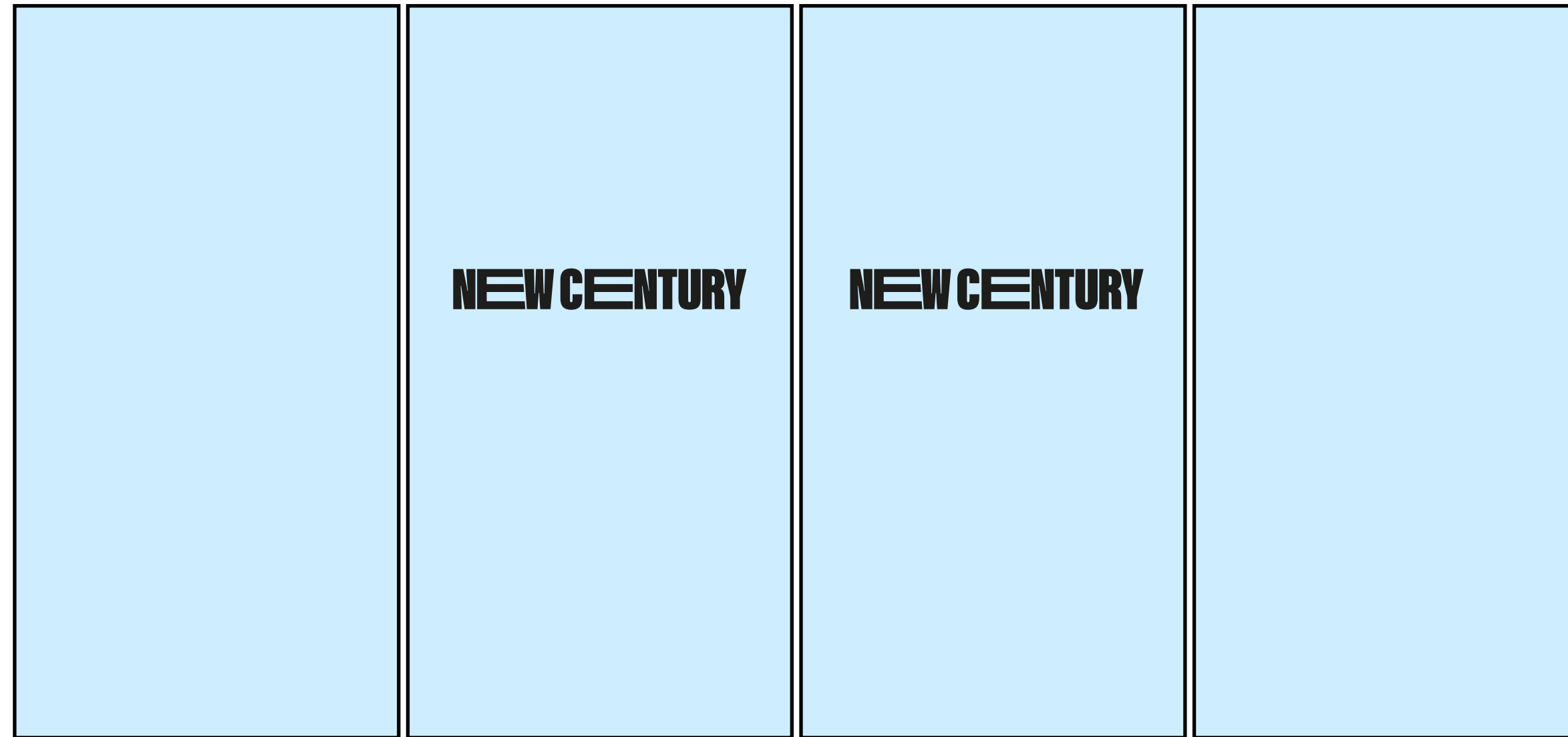
NEW
CENTURY

GROUND FLOOR PLAN

- GF 01
Internal entrance doors
- GF 02
New Century Kitchen entrance
- GF 03
Reception wayfinding
- GF 04
Access Creative College
- GF 05
Stair landing wayfinding
- GF 06
WC neon
- GF 07
Private bar



GF 01: INTERNAL ENTRANCE



- VINYL SIGNAGE APPLIED TO NEW INTERNAL GLASS DOORS
- APPROX SIZE 500 X 100MM

