


Planning

Telephone: +44 (0)161 234 4516
 planning@manchester.gov.uk
 PO Box 532 Town Hall
 Manchester M60 2LA

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Advertisement Consent:

- Internal installation of new 1x55" (portrait) TV screen, depicting various Santander advertisement/promotions.
- New externally illuminated hanging sign.
- New individual built up flat aluminium letters and logo. Finished to match Santander red RAL 3020.
- New manifestations applied internally to the glazing.

Advertisement Type:

Projecting or Hanging Sign

Height:

0.6 metres

Width:

0.1 metres

Depth:

0.6 metres

What is the height from the ground to the base of the advertisement?:

3.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.6 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

Aluminium panels with acrylic logo

The colour of text and background:

White logo on red background (RAL 3020)

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

2 metres

Width:

0.7 metres

Depth:

0.2 metres

What is the height from the ground to the base of the advertisement?:

0.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

185 centimetres

What materials will the advertisement be made of?:

Mild steel finishes in light grey (RAL 9006)

The colour of text and background:

Varies

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

500 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.7 metres

Width:

4 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

3.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

0.7 centimetres

What materials will the advertisement be made of?:

Aluminium and HALO illumination by means of Tetra Mini Max LED system.

The colour of text and background:

Red letters and logo (RAL 3020)

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

The new screen housing has been designed to replicate the existing poster display units so that they are less intrusive to the street scene. The screens will be showing a mix of moving and static images, but mainly static. We use the screens to give the public information on our current products, branch specific information (manager name and picture / open hrs etc.) along with Santander supported, local charity information. The screen display transitions between images an average of once every 30 seconds or so depending on the requirement. Santander's objective is that they should be viewed just as a poster would be, but with the added benefit of being better for the environment (no poster change every month), can display a range of local information and will be easier to update remotely. There are no flashing images and the screens have now been tested and will be dimmed for the hours between dusk and dawn to minimise the impact on the street scene. Night time dimming (dusk till dawn) will be down to just 16% of the daytime brightness so that the screen appears more of an illuminated poster. Dimming will be scheduled in line with mean sunset times throughout each month.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

The existing signs are shown on the elevation drawings:
Manchester 34CS-SI-EL-EX-PR
Manchester 34CS-FR-EL-EX-PR

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

05/06/2022

To Date

05/06/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☒ Yes
☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First Name

Surname

Reference

Date (must be pre-application submission)

Details of the pre-application advice received

Feedback from the planning officer following our site visit and draft plans submission:

Vinyl to windows: In the case of the ATMs, we would want to see as minimal vinyl as possible. The bright red colour was also raised as a concern . This should be a simple acid etched type similar to the adjacent window. Please can this be considered.

Replacement signage scheme is acceptable in principle. Maximum width of projecting signs is 30mm. If signs are to be halo lit, no visible wires and use existing fixing holes etc. Brightness needs to be agreed.

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☐ Yes

☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Ruben Sesmero Blanco

Date

05/04/2022