

**Planning**

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Manchester M60 2LA

Application for Consent to Display an Advertisement(s)**Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

5

Suffix

Property Name

Address Line 1

Exchange Street

Address Line 2

Address Line 3

Manchester

Town/city

Manchester

Postcode

M2 7EE

Description of site location must be completed if postcode is not known:

Easting (x)

383866

Northing (y)

398507

Description

Applicant Details

Name/Company

Title

Mr

First name

Tony

Surname

Luck

Company Name

Mulberry

Address

Address line 1

3 Charlecote Mews

Address line 2

Staple Gardens

Address line 3

Town/City

London

Country

United Kingdom

Postcode

SO23 8SR

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Contact Details

Primary number

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Non Illuminated External Fascia sign on existing stone fascia to replace existing.
New Vinyl Tree Logo to Existing Illuminated External Projecting Sign
New front illuminated sign set back 1140mm behind face of glass (we believe this does not require consent but please confirm)

Advertisement Type:

Fascia Sign

Height:

0.3 metres

Width:

1.374 metres

Depth:

0.013 metres

What is the height from the ground to the base of the advertisement?:

4.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.038 metres

What is the maximum height of any of the individual letters and symbols?:

0.346 centimetres

What materials will the advertisement be made of?:

Aluminum with and anodized bronze finish

The colour of text and background:

Bronze text . No background (the existing stone fascia will be the background)

Will the advertisement be illuminated?:

Advertisement Type:

Projecting or Hanging Sign

Height:

0.625 metres

Width:

0.65 metres

Depth:

0.072 metres

What is the height from the ground to the base of the advertisement?:

3.397 metres

What is the maximum projection of the advertisement from the face of the building?:

0.875 metres

What is the maximum height of any of the individual letters and symbols?:

0.4 centimetres

What materials will the advertisement be made of?:

Cut vinyl tree logo colour RGB 130/97/64 applied to existing white perspex panel.

The colour of text and background:

Text RGB 130/97/64 background white

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Location of Advertisement(s)

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☒ Yes
☐ No

If Yes, please provide details

This project is a new unit for Mulberry within an existing vacant retail unit. The previous main fascia signage has been removed but the projecting sign is existing but has no logo.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

See Drawing MUL-0332_A2-02 Rev C

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

31/05/2022

To Date

31/05/2037

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

- Luck

Date

07/04/2022

